



Advertising Partnership Benefits

TOWN OF NORTHFIELD 350TH ANNIVERSARY 2023

Choose the level that meets your advertising goals.

Advertising Partnership Benefits	Major Underwriter \$7,500	Contributing Sponsor \$3,500	Business Friend of The 350 th \$500
Underwriter Recognition for ALL Events and Series and in All Print and Electronic Promotion	<input checked="" type="checkbox"/>		
Top Banner Position Acknowledgement with Logo in Three <i>Recorder</i> newspaper Inserts featuring Signature Events	<input checked="" type="checkbox"/>		
Mid-Position Acknowledgement in Three <i>Recorder</i> newspaper Inserts featuring Signature Events		<input checked="" type="checkbox"/>	
Major Sponsor, Radio Ads for Northfield History Minute (12) and Individual Events	<input checked="" type="checkbox"/>		
Sponsor Mentions in 6 Radio Ads		<input checked="" type="checkbox"/>	
Contributing Sponsorship of One Individual Event or Series		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Banner Placement on Anniversary Website and Social Media Posts	<input checked="" type="checkbox"/>		
Acknowledgements on the Anniversary Website and in Social Media Posts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Featured sponsorship of One "Northfield History" Utility Pole Banner on Main Street/Rt.63	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Waived Entry fee for vehicle in the Parade, October 1, 2023	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Top Banner Position on Commemorative Posters	<input checked="" type="checkbox"/>		
Front Placement of Name and Logo on Anniversary Tee Shirts	<input checked="" type="checkbox"/>		
Back Placement on Anniversary Tee Shirts		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

To discuss your options, please contact a member of the Community Engagement Team or call Joan and Steve Stoia at 413-835-1269.